

Muhammad Hamad

Lead WordPress & Full-Stack Developer // Custom Plugins · WooCommerce · Full-Stack

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Open to remote roles · 5+ hrs daily overlap with US time zones

— SUMMARY

Full-stack developer with 5+ years building and shipping custom WordPress, WooCommerce, and headless WordPress solutions for clients across the US, UK, Canada, the Middle East, and Australia. A core PHP developer at heart — author of 4 published WooCommerce plugins running in production — I build everything from custom plugins and ACF-driven templates to full-stack web apps with Laravel, React, and Next.js.

— EXPERIENCE

● Lead WordPress & Full-Stack Developer — [Innovatek Solutions](#)

2021 — Present

- ▶ Lead hands-on development at a WordPress / full-stack studio I founded — personally delivering 20+ custom WooCommerce sites, plugins, and web apps for clients across the US, UK, Canada, the Middle East, and Australia.
- ▶ Built and shipped 4 custom WordPress / WooCommerce plugins in PHP (events calendar, parent – child accounts, order assignment, secure bulk import) — architected and deployed to production on a live US client site.
- ▶ Built custom WordPress data structures — custom post types modeled with ACF, bound to dynamic Elementor and PHP templates (e.g. a real-estate listing system with 200+ properties).
- ▶ Built full-stack apps in core PHP, Laravel, React, and Next.js — including headless WordPress builds and a custom point-of-sale (POS) system in plain core PHP for a restaurant.

● WordPress Developer & Hosting Specialist — [Quecko Inc.](#)

2022 — 2026

- ▶ Develop and maintain WordPress sites and hosting infrastructure — uptime, security, backups, and performance tuning across multiple client sites.

● WordPress & Shopify Developer — [Tech Hive](#)

2021 — 2022

- ▶ Built and customized WordPress sites and Shopify stores with custom themes and e-commerce features.
- ▶ Translated Figma / XD designs into responsive, pixel-accurate, cross-device layouts.

— SKILLS

LANGUAGES

Core PHP JavaScript
TypeScript HTML5 SQL
CSS3

FRAMEWORKS

Laravel React Next.js
jQuery Bootstrap

WORDPRESS

Plugin Dev ACF REST API
Custom Post Types Theme Dev
Dynamic Templates Elementor
WooCommerce Gutenberg

E-COMMERCE & DATA

Shopify Liquid MySQL
MongoDB Supabase

TOOLS

Git GitHub SEO
Payment Gateways

— SELECTED PROJECTS

Futbol Elite Training futebolitetraining.com

US soccer academy — 4 custom WooCommerce plugins in production.

Bricklink Properties bricklinkproperties.com

Dubai real-estate platform — 200+ listings — WordPress.

Save On Macs saveonmacs.ca

Premium-tech E-commerce store (Canada) — WordPress.

AlRayyan alrayyan.com

Golf cart & UTV store (KSA) — WordPress.

— EDUCATION

BS, Computer Science

University of the Punjab · 2016–2020

— OPEN SOURCE

- [Training Calendar](#)
WooCommerce events calendar.
- [Wc Child Subscription Manager](#)
Parent/child accounts for WooCommerce.
- [Wc Child Order Assignment](#)
Bind orders to a child at checkout.
- [Bulk User Import](#)
Secure CSV user import.

— LANGUAGES

English Fluent
Urdu Fluent
Punjabi Native